

38th Annual Conference
of the **International Society**
for **Clinical Biostatistics**

Vigo, Spain 9-13 July 2017

SPONSORSHIP
PACKAGES



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Organized by





Invitation to Sponsors and Exhibitors

Dear Sponsors and Exhibitors,

The [ISCB Conference 2017](#) is an excellent opportunity for organizations and companies to meet their target audience. We offer a possibility to do so through sponsorship and exhibition. For almost four decades, the ISCB Conference has become an important forum and a meeting place for young and experienced medical researchers, statisticians, and epidemiologists within the field of clinical biostatistics.

The ISCB Conference focuses both on methods and practical applications of biostatistics in medical, pharmaceutical and health related research. Its aim is also to stimulate the use and development of new methods to further increase the value of research for clinical practice.

The Local Organising Committee is offering sponsorship opportunities to market and showcase your products, services and achievements to an international audience of likely 700 medical and pharmaceutical researchers, statisticians and epidemiologists. Your sponsorship will permit to increase the attractiveness of the ISCB 2017 in Vigo and will give you the opportunity to meet your target audience.

The [International Society for Clinical Biostatistics \(ISCB\)](#) was founded in 1978 to stimulate research into the principles and methodology used in the design and analysis of clinical research and to increase the relevance of statistical theory to the real world of clinical medicine.

We are looking forward to seeing you at the ISCB in 2017!



1. Sponsorship packages

1.1. Platinum Sponsorship: 5.000 EUR+VAT (2 platinum partners accepted)

- Exhibition package. First priority placement in exhibition area
- Company logo at the plenary session room signage
- Company logo included in conference presentation slide
- Company logo with link (as Premium Sponsor) on the conference website
- Company logo (as Premium Sponsor) in final programme
- Company logo (as Premium Sponsor) in the conference book (PDF)
- One full page colour advertisement in the conference book (PDF)
- Flyer insert in the conference bags
- Conference dinner for 2 persons

1.2. Golden Sponsorship: 3.000 EUR+VAT

- Exhibition package. Second priority placement in exhibition area
- Company logo at the plenary session room signage
- Company logo with link (as Golden Sponsor) on the conference website
- Company logo (as Golden Sponsor) in final programme
- Company logo (as Golden Sponsor) in the conference book (PDF)
- Half page colour advertisement in the conference book (PDF)
- Flyer insert in the conference bags
- Conference dinner for 1 person

1.3. Silver Sponsorship: 2.000 EUR+VAT

- Exhibition package
- Company logo at the plenary session room signage
- Company logo with link (as Silver Sponsor) on the conference website
- Company logo (as Silver Sponsor) in final programme
- Company logo (as Silver Sponsor) in the conference book (PDF)
- Half page colour advertisement in the conference book (PDF)
- Flyer insert in the conference bags



1.4. Bronze Sponsorship: 1.000 EUR+VAT

- Company logo at the plenary session room signage
- Company logo with link (as Bronze Sponsor) on the conference website
- Company logo (as Bronze Sponsor) in final programme
- Company logo (as Bronze Sponsor) in the conference book (PDF)
- Flyer insert in the conference bags

2. Exhibition

Exhibition package: 1.500 EUR+VAT (exhibition area 3 x 2 m2)

Exhibition will be located on the main floor where coffee- breaks will take place.

Exhibition package includes:

- Net surface - 6m²
- One exhibitor registration. Lunch included
- 25% discount on the standard registration fee for exhibitor/delegate registration (maximum – 2 registrations) with full access to scientific sessions
- Acknowledgement as an exhibitor in the delegate app with logo and contact information
- Company logo with link (as Exhibitor) on the conference website
- Logo included at the Exhibitor Map in final programme

3. Personalized sponsorship opportunities

If you are interested in Personalized Sponsorship Items such as coffee - breaks, lanyards, conference bags, dinner, or any other alternative sponsorship, please contact us for further information: iscb2017@orzancongres.com



4. Confirmation, payment and cancellation policy

A sponsoring arrangement will be confirmed in writing between the ISCB2017 technical secretariat and the sponsoring/supporting entity. Due to space restrictions, the number of sponsors might be limited. Please confirm as soon as possible by e-mail to the technical secretariat.

The agreement and an invoice with payment details will be sent to the sponsoring/supporting entity, and payment will then be expected before the conference. All amounts mentioned in this document are exclusive of VAT. VAT will be added as applicable according to tax legislation.

Cancellation notices must be sent in writing to the technical secretariat. More information about cancellation policy: iscb2017@orzancongres.com.

Exhibition area

